

# Professional Solicitor Campaign Detail

## Professional Solicitor

**Name:** FACTER DIRECT, LTD.

**Address:** 11500 W. OLYMPIC BLVD, SUITE #540  
LOS ANGELES CA  
90064-

**Phone:** (310) 788-9000

**Fax:**

**FEIN #:** 95-3810590

## Charitable Organization

**Name:** HERITAGE FOUNDATION (THE)

**Address:** 214 MASSACHUSETTS AVENUE N.E.  
WASHINGTON DC  
20002-

**Phone:** (202) 546-4400

**Fax:** (202) 543-4203

**FEIN #:** 23-7327730

**Campaign ID:** 79-163-9

**Type of Solicitation:** TELEMARKETING

**File Date:** 4/3/2007

**Percentage of Funds - Charitable Organization:** 15.00%

**Percentage of Funds - Professional Solicitor:** 83.00%

Revenues		Expenses	
Telemarketing	\$662,812	Salaries	\$287,786.00
Direct Mail	\$0.00	Other Expenses	\$275,582.00
Door-to-Door	\$0.00	Total Expenses	\$563,368.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$99,444.00
Other Revenue	\$0.00		
Total Revenue	\$662,812.00	Deficit/Excess:	\$0.00

**Posted On:** Thursday, August 23, 2007